

RFP7261 Online Learning K-8, 21<sup>st</sup> Century  
Inquiries & Responses

1. Specifically, would a bid be accepted that only serves 5th through 8th grade as a core and supplement group even though the RFP states K-8th on its Mandatory Software Requirements?  
"No, we need a K-8 21<sup>st</sup> Century solution"
2. I would just like to confirm that the solicitation is requesting a platform but is not looking for us to provide content?  
"It must provide content aligned to the standards identified in the RFI"
3. For both the K-5 Math piece and the K-8 21<sup>st</sup> Century Learning piece, is it for every student in the district at those grade levels?  
Yes
4. Can I get a little more clarification on the K-8 21<sup>st</sup> Century Learning? – is the district more concerned about the content/assessments and the kind of content that can be delivered on a particular platform OR more concerned about the teaching of 21<sup>st</sup> century skills on a particular platform?  
We are looking for a web-based tool to support and scaffold students' 21<sup>st</sup> century skills as they progress through grades K-8.
5. **Re:** COMPANY QUALIFICATIONS (Tab # 1), sub-section Individuals / Partnerships - Please clarify what type of information you are looking for in the following sub-section items:  
Date of organization: **When was the company / organization started**  
Names and Addresses of all individuals and partners: **Name all the owners, or chief executives of the company / organization**
6. **Re:** Section IV. (Under the Details) - Please provide examples of specific district characteristic or complexities, beyond district enrollment and size, that bidders might consider addressing in their responses.  
**Urban, more than 70% poverty, approximately 20% English Language Learners**
7. **Re:** Section VI. PROGRAM REQUIREMENTS (Tab # 3), sub-section B. Mandatory Software Requirements, matrix sections on Targeted Audience and Professional Development – Please provide some additional explanation around what is meant by the following terms:  
"Universal core" - Targeted Audience **all students – grade level content**  
"Supplemental support" - Targeted Audience **Tier 2 support – foundational skills**  
"On-demand digital professional development" - Professional Development  
**Online videos, tutorials and/or help documents that can be accessed as needed**
8. **Re:** Section VI. PROGRAM REQUIREMENTS (Tab # 3), sub-section C. Desired Software Requirements, matrix section on Student Interface - Please provide some additional explanation around what is meant by the following terms:  
"Out-of-network accessibility" - Student Interface  
**Students can access program at home or off-site.**  
"Algorithm for weighing different factors" – Teacher Interface  
**Student proficiency in the system is comprised of multiple factors. The weighting of different factors is visible to the teacher. (May not be applicable in all cases)**
9. Section VI. PROGRAM REQUIREMENTS (Tab # 3), sub-section C. Desired Software Requirements, matrix section on Technical Quality - Please provide some additional explanation around what is meant by the following statement:  
"Local support available" **Company has representation and technical support that will come onsite if any issues arise**
10. In exchange for a significant discount for site licenses, how open would the district be to paying in 2015 for all three years?  
**We will review all proposals; you may offer more than one option of payment.**

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11. How interested is the district for a five-year proposal at an even deeper discount?  
**See # 10 above**
12. On page 19 of the RFP under “Mandatory Software Requirements,” the document states the software “Must provide a personalized learning path for individual students based upon mathematic needs. Frequent formative assessment data collection must be integrated into the instruction.”
  - a. What is meant by “a personalized learning path for individual students based upon mathematic needs?” **Software must adapt to student needs and provide support and instruction based on those individual needs.**
  - b. How important is it for the student’s personalized learning path lead to content outside the student’s grade level, assuming the assessment indicates it is most appropriate for the student? **Mandatory**
  - b. What is meant by “frequent formative assessment data collection must be integrated into the instruction?” **As students’ progress through the software, the system must gather data on their individual needs and provide follow-up and support based on these needs.**
  - c. To what extent is it necessary to have assessment shape instruction immediately, both inside and outside of a lesson on the student’s personalized learning path?  
**Unclear of the question**
13. On page 16 of the RFP the district asks, “Is your company qualified to do business in Iowa? If yes, what is your Registration Number?” Under the requirements of this RFP, in order to be qualified to do business in Iowa, how necessary is it to have an Iowa Registration Number?  
**We would require the awardee to have or obtain an Iowa Registration Number**
14. You are asking for total costs for both program costs, and professional costs. As our program is licensed per student user, I am going to need a K-8 enrollment figure from you in order to determine a program cost. Is that something that you can provide to us? At the present, I see that you have 33,000 students enrolled, but am assuming that this is a K-12 figure.  
**Bid using 23,000 students**